2016 GFAC Board Retreat Schedule
Saturday, September 24 and Sunday, September 25
Columbiere Conference Center, Clarkston, Michigan

Saturday, September 24

11:30-11:45 am Arrive at Colombiere – check in to rooms

12:00 pm Lunch, beginning of Retreat

1:30 pm First Session – Intermediate Board Fund Development (Lori Kitchen, Chief Philanthropy Officer, NEW Solutions for Nonprofits, www.new.org)

2:30 pm 10 minute break

4:00 pm End of Session – 15 minute break

4:15 pm GFAC Board Meeting

5:30 pm Dinner

7:00 pm Activities – Campfire, cards

Sunday, September 25

8:00 am Breakfast

9:00 am Second Session – Capital Campaigns (Tom Williams, Nonprofit Network, www.nonprofitnetwork.org)

10:15 am 10 minute break

11:30 am End of Session

12:00 pm Lunch

1:00 pm Third Session – Strategic Planning

2:00 pm 15 minute break

3:00 pm Conference ends
GREATER FLINT ARTS COUNCIL

3-YEAR STRATEGIC PLAN

September 2016 - September 2019
I. INTRODUCTION TO PLAN

The magic that is Greater Flint Arts Council comes from our service to artists, arts organizations, arts educators, arts projects as well as participants and audience members throughout the community. Our mission, developed during the “Where’s Art?” conferences of the early 1980’s is just as viable today as it was over 20 years ago. This Strategic Plan is powerful enough to advance our mission for the next three to five years and with the help of many dedicated people it will move GFAC into yet another period of unprecedented growth. I am excited to see that the GFAC Board and Staff are ready to help the Arts Council advance in a time when it would be easy to sit back on our laurels. I hope this enthusiasm is contagious and anticipate the same energy and commitment from our community.

Greg Fiedler
President and CEO

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Greater Flint Arts Council sits on the precipice of great change. This plan serves as a road map to lead us to our future. Our goals are ambitious, however with the total commitment of staff, board, members and our public we can achieve them.

Five years from now we will have a vibrant, dynamic and expanded facility and programs which will help develop the type of community in which we all want to live.

Thomas Webber
Chairperson, Board of Trustees
II. CORE VALUES

OUR PRIMARY CORE VALUES

The values that we believe in as an organization, and attempt to exemplify in all our programs and activities.

- IMPORTANCE OF ARTS TO SOCIETY AND INDIVIDUAL GROWTH
- DIVERSITY & INCLUSIVITY
- BEING A CATALYST
- EDUCATION
- RESPONSIVENESS

OTHER VALUES WE RESPECT

- Tradition and Innovation
- Versatility
- Being Multi-dimensional
- Enrichment of life through art
- Non-judgmental – all ideas have merit
- Egalitarian, democratic, respecting the dignity of all participants
- Many walks of life together
- Equal opportunity for all forms of art for everyone
- We will “make it happen” – “can-do” attitude
- Resource center
- Good programming with community
- Informative
- Role of Local Artists and opportunities
- Responsive to community needs and desires
- Layman involvement is essential
III. THE ENVIRONMENT - OUR INTERNAL STRENGTHS AND WEAKNESSES, OUR EXTERNAL TREND OPPORTUNITIES AND THREATS

As we scan our external environment we see trends that will be opportunities for moving forward, and we also foresee some trends that may threaten our growth. The most significant of these are:

EXTERNAL TRENDS - OPPORTUNITIES
- College Students
- Festival Season
- Downtown focus, redevelopment
- Online opportunities
- MW Gallery
- Farmers Market
- Capital Theater

Other less significant opportunities include:
  - Planning – lots of it going on in Flint
  - Opportunity for more commissions
  - Poetry slams and new voices
  - Capture up North 475 highway folks
  - Univ. of Michigan housing
  - Artwalk’s strength

EXTERNAL TRENDS - THREATS
- Sluggish economy (State funding, corporate funding, private funds and local donors)
- “Family Values” politics trend
- Relationship with City Hall (consumed with water crisis)

Other less significant threats include:
  - Lots of competition – many capital campaigns
  - “Luxury goods”
When we look internally we can identify the major strengths that bode well for our future, and we can point to problem areas that will need to be addressed. These are:

**INTERNAL STRENGTHS**
- Executive Director and Staff, low turnover
- We are a strong catalyst
- Our potential is great

Other strengths we exemplify include:
- Strong keystone activities
- Take ideas and lead charge
- Commitment and Committed
- “Fearless”
- Free programs and services
- Volunteer base
- Reputation/ strong and reliable
- Cornerstone for downtown development
- Other arts organization partners
- Grassroots talent
- Media (promote events at low cost)
- Chamber members – lots of small ones
- Good feelings here
- Location
- Huge events

**INTERNAL WEAKNESSES/ PROBLEM AREAS**
- Slacking Board Committees
- Size/number of staff
- Limited diversity in funding
- Need infusion of new volunteers

Other problem areas include:
- Flint’s image out of town
- People don’t know us
- Media does not cover the arts enough
- Corporate dollars
- Poor economy
- Reasons for becoming a member
- Facility needs development

**IV. OUR MISSION**
Greater Flint Arts Council (GFAC) programs and services are designed to engage the community in creative processes, support the work of Michigan artists, develop sustainability in arts agencies throughout Genesee County and bordering communities, aid in the development of new programs and new careers in the arts, increase awareness of the vast number of artistic/cultural offerings, enhance arts education at all levels, stimulate local economic growth and showcase to the nation the beauty and livability of the greater Flint community. GFAC provides support services and we are also presenters as we strive to create professional venues for Michigan artists to build their careers and enhance economic development.

At GFAC we believe that emerging art can transform our community and we can be instrumental in creating an environment where art can emerge.

Strategically located in the center of Genesee County, downtown Flint, we operate from an 18,000 sq. ft. storefront on the main street. GFAC operates a 4,000 sq. ft. gallery and small performance space in the front of our building on street level and we use 2,000 sq. ft. of office and work space in the rear.

WE GROW THE ARTS !!
V. VISION

OUR SHARED VISION STATEMENT
WHAT GFAC WANTS TO BE, BECOME AND BE KNOWN FOR

› A FACILITY that encompasses adjustable, networked site(s) with adequate space for parking, storage, and multiple uses.

› A BOARD that is diverse, active, strong, committed (both financially – "give, get or get off" - & with time), and an active committee system.

› EDUCATION & PROGRAMMING that continue in artistic/cultural heritage, that meet emerging community needs, and encourage continuous innovation.

› A STAFF expanded to include a full-time program director and full time marketing director.

› Improved FUNDING by an increased development staff to enable us to research contacts, increase and diversify corporate donations, increase grant writing, and prioritize budget demands.

› Enhanced MARKETING that allows us to get the message out that GFAC is the regional catalyst for arts information, resources and activity throughout our region.
VI. STRATEGIC DIRECTIONS

STRATEGIC DIRECTIONS FOR GFAC

We realize that to achieve our vision we must become strategic and focus on areas of action that are most likely to produce significant results. Therefore, we have chosen the following six powerful Strategic Directions that will be the focus of our future activities:

1. INCREASE & DIVERSIFY FUNDRAISING
2. IMPROVE FACILITIES
3. CREATE BRAND IDENTITY
4. EXPAND PROGRAMMING
5. MOBILIZE HUMAN RESOURCES
6. Responding to the Community Cultural Plan
VII. LONG-TERM GOALS

We have identified the following **MAJOR LONG TERM GOALS** as those that are most likely to produce results in our strategic direction areas:

- INVOLVE EVERYONE IN FUNDRAISING
- INCREASE MEMBERSHIP AND IMPROVE MEMBERSHIP LEVELS OF GIVING
- FINISH RENOVATIONS OF CURRENT BUILDING
- IMPROVE PARKING AND PARKING INFORMATION
- INCREASE COMMUNITY AWARENESS OF GFAC AND GFAC PROGRAMS AND SERVICES
- MEET THE NEEDS OF THE COMMUNITY
- CREATE STRONGER BOND WITH ALL LOCAL ARTS/CULTURAL ORGANIZATIONS
- DEFINE & ORGANIZE STANDING COMMITTEES OF THE BOARD
- INCREASE VOLUNTEER INVOLVEMENT
- ADMINISTRATE THE COMMUNITY CULTURAL PLAN THROUGHOUT ITS DURATION
- PLAY A LEADERSHIP ROLE IN THE IMPLEMENTATION OF THE COMMUNITY CULTURAL PLAN
VIII. SHORT TERM ACTION PLANS

The following is our short term operational plan. It is our intent to maintain for the next three years each of the Strategic Directions and their Major Long Term Goals, and to re-examine, evaluate and update annually each of the action directives.
INCREASE AND DIVERSIFY FUNDRAISING

GOAL: INVOLVE EVERYONE IN FUNDRAISING
1. Assess funds needed by category - Board & Staff / Oct. 2016 / $0
2. Prioritize needs for funds - Board & Staff / Oct. 2016 / $0
3. Develop fundraising plan - Board & Staff / Nov. 2016 / $0
4. Assess current involvement in fundraising - Board & Staff / Oct. 2016 / $0
5. Evaluation of human resource needs for fundraising - Board & Staff / Oct. 2016 / $0
6. Assessment of funding sources by category - Board & Staff / Nov. 2016 / $0
7. Implement Fund Raising Plan / Jan. 2017 / As Budgeted
8. Repeat steps 1 - 6 annually

GOAL: INCREASE MEMBERSHIP AND IMPROVE MEMBERSHIP LEVELS OF GIVING
1. Set goals in terms of people and funds. Notify membership of goals / Nov 2016 / $0
2. Assess membership levels and determine whether it should be adjusted / Nov 2016 / $0
3. Develop value to joining or increasing membership levels - Board & Staff / Jan 2016 / $0
4. Establish “friends of GFAC” as a membership level - Board & Staff / July 2016 / $500
5. Improve recognition of donors - Board & Staff / Dec 2016 / $0
IMPROVE FACILITIES

GOAL: FINISH RENOVATIONS OF CURRENT BUILDING
1. Assess need - Staff / Dec. 2016 / $0
2. Propose renovations to meet needs - Staff / Jan. 2016 / $0
3. Hire consultant to perform feasibility study and lead fundraising campaign - Board & Staff / Nov. 2017 / $25,000
4. Raise funds and contract renovations - Board & Staff / April 2018 / as budgeted

GOAL: IMPROVE PARKING AND PARKING INFORMATION
1. Assess needs - Board & Staff / Sept. 2016 / $0
2. Assess current availability - Board & Staff / Sept. 2016 / $0
3. Negotiate expanded use of adjacent parking - Board & Staff / Oct. 2016 / as budgeted
4. Purchase land for parking when funds and land are available - Board & Staff / ongoing as budgeted
5. Disseminate information to patrons - Board & Staff / Feb. 2016 / $0
CREATE BRAND IDENTITY

GOAL: INCREASE COMMUNITY AWARENESS OF GFAC AND GFAC
PROGRAMS AND SERVICES

1. Assessment of public awareness (Surveys, Evaluations) - Consultants,
   Board & Staff / Sept. 2017 /
2. Analyze and compile data - Consultants, Board & Staff / Oct. 2017 / $0
3. Create strategies which respond to analysis in #2 above - Consultants,
   Board & Staff / Nov. 2017/ $0
4. Evaluate annually by following up with additional surveys and
   evaluations possible with the same group. - Board & Staff / annually /
   $500

Suggested survey groups include:
   Arts Agencies
   Artists
   Arts supporters
   Cultural Planning Committees
   Chamber of Commerce
   GISD
   Media
EXPAND PROGRAMMING

GOAL: MEET THE NEEDS OF THE COMMUNITY

1. List of current programs and how they fit into community needs - Staff / Sept Annually / $0
3. Evaluate existing programs - Board & Staff / Sept. Annually / $0
4. Identify needs not being met (reference Community Cultural Plan) - Board & Staff / Sept. Annually / $0
5. Revise current programs and develop new programs which respond to #4 above assessed needs - Board & Staff / As Needed / as budgeted
6. Evaluate programs annually and make adjustments - Board & Staff / Annually in September (begin Sept. 2017) / $0
MOBILIZE HUMAN RESOURCES

GOAL: CREATE STRONGER BOND WITH ALL LOCAL ARTS/CULTURAL ORGANIZATIONS
1. Formal liaison at each Cultural Center Organization / Ongoing / Board & Staff / cost $0
2. Utilize Cultural Planning to keep communications open with med-small organizations / Ongoing / Staff / cost $0

GOAL: DEFINE & ORGANIZE STANDING COMMITTEES OF THE BOARD
(Executive, Fund Development, Board Dev., Public Relations)
1. Evaluate / assess needs / Sept. Annually / Board / $0
2. Define new committee structure / Sept. Annually / Board / $0
3. Establish objectives for each committee / Sept. Annually / Board / $0
4. Assign individuals to each committee / Sept. Annually / Board / $0
5. Committees report monthly progress to Board / Ongoing / Board / $0
6. Assess efficacy of each committee / Sept. Annually / Board / $0

GOAL: INCREASE VOLUNTEER INVOLVEMENT
1. Identify all resources / Ongoing / Staff / $0
2. Approach Academic programs / Ongoing / Staff / $0
3. Approach service orgs / Ongoing / Staff / $0
4. Approach arts / cultural orgs / Ongoing / $0
5. Electronic data base for volunteers / interests / Nov. 2017 / Staff / $0
6. Identify needs / Ongoing / Staff / $0
7. Revise plan for volunteer recognition / May Annually / Board/Staff / $200
RESPOND TO THE COMMUNITY CULTURAL PLAN

GOAL: ADMINISTRATE THE COMMUNITY CULTURAL PLAN THROUGHOUT ITS DURATION
1. Assess our needs to continue administering the plan (e.g. hours, personnel, funds, equipment and software) - Board & Staff / ongoing / as budgeted
2. Request resources to achieve goal
3. Implement as required

GOAL: PLAY A LEADERSHIP ROLE IN THE IMPLEMENTATION OF THE COMMUNITY CULTURAL PLAN
1. Assess needs and expectations of planning committee and community - Board & Staff / ongoing 3-5 years / as budgeted
2. Determine GFAC role in meeting those needs
3. Develop plan to fulfill defined role
4. Implement plan
IX. PLANNING PARTICIPANTS

Board of Directors
(Alphabetical Order)
Charlie Boike, Secretary
Kimberly Cole
Charles Collison
James Draper
Greg Fiedler, President and CEO
Carole Hickey
Louis Hawkins
Gary Jones
Diane Ruddy
Thomas Webber, Chairperson

Staff
Gregory Fiedler, President and CEO
Tanya Lane, Development Director
Harold Hill, Operations Manager
Suzanne Lossing, Regranting Coordinator
Jerin Sage, Tunes At Noon Manager
Carol Andrews, Administrative Assistant
FORWARD

Greater Flint Arts Council (GFAC) programs and services are designed to engage the community in creative processes, support the work of Michigan artists, develop sustainability in arts agencies throughout Genesee County and bordering communities, aid in the development of new programs and new careers in the arts, increase awareness of the vast number of artistic/cultural offerings, enhance arts education at all levels, stimulate local economic growth and showcase to the nation the beauty and livability of the greater Flint community. GFAC provides support services and we are also presenters as we strive to create professional venues for Michigan artists to build their careers and enhance economic development. At GFAC we believe that emerging art can transform our community and we can be instrumental in creating an environment where art can emerge.

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WE NEED COMPREHENSIVE SPACE

Greater Flint Arts Council has succeeded in engaging our community in creative activities. Many organizations and individuals use our facility to produce their own events, for meetings, workshops, fund raisers and more. Our capacity is at maximum usage. We currently do not have space that is appropriate for many of the performing arts activities requested. We need performance space, rehearsal space, hospitality space and work space for offices and meetings. We have 16,000 square feet of unused space here in our own building including 6,000 sq. ft. on both the second and third floors and 4,000 sq. ft. of unused space in the sub-ground level. We have a plan based on a 10 year study and assessment of our needs. Browse the following pages to see our exciting plans and learn how you can help...
Our ground level currently houses a 4,000 sq. ft. gallery and 2,000 sq. ft. of office, work and storage space. Adjustments to the ground level are needed to accommodate 24 hour access to the other floors and the addition of a recording/broadcasting studio for our newly assigned low power FM radio station.

Adjustments include:

1. Adding the front office to the gallery
2. Moving reception staff to a floating station at the front of the gallery
3. Converting the rear office to a recording/broadcasting area
4. Adding a separate entrance and access hallway for the other floors
5. Converting the freight elevator to combination freight/passenger
6. Expanding existing rest rooms
7. Redesigning Kitchen and Garage areas
8. Adding an emergency escape door in the rear stairwell
9. Adding space for coats

FIRST FLOOR

<table>
<thead>
<tr>
<th>Item</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>Demolition</td>
<td>$5,000</td>
</tr>
<tr>
<td>New Storefront/Entry</td>
<td>5,000</td>
</tr>
<tr>
<td>New Stair to 2nd floor</td>
<td>2,500</td>
</tr>
<tr>
<td>New Corridor Wall</td>
<td>15,000</td>
</tr>
<tr>
<td>New Rest Rooms / Kitchen</td>
<td>15,000</td>
</tr>
<tr>
<td>Plumbing</td>
<td>12,000</td>
</tr>
<tr>
<td>HVAC</td>
<td>3,000</td>
</tr>
<tr>
<td>Lights / electrical</td>
<td>5,000</td>
</tr>
<tr>
<td>Sprinkler System</td>
<td>20,000</td>
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</tbody>
</table>

SUB -TOTAL 82,500
We are in need of more efficient and productive spaces for our employees to work. Our current offices are located in the bustling ground level where movement and noise from activities in the gallery can interfere with normal work functions. The many organizations and programs housed in our building require more and better organized storage space. We are in need of multi-purpose space for a wide variety of meetings, workshops and temporary project studios.

**Renovations to the Second Level include:**

1. 2,000 sq. ft. of organized storage for records and equipment
2. 2,000 sq. ft. of multi-purpose adjustable meeting space
3. 2,000 sq. ft. of new office space for our CEO, Development staff and Board of Trustees
4. Addition of rest rooms will serve the new activities on this floor and provide additional options for activities on the 3rd floor

**SECOND FLOOR**

<table>
<thead>
<tr>
<th>Item</th>
<th>Cost</th>
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</thead>
<tbody>
<tr>
<td>Demolition</td>
<td>5,000</td>
</tr>
<tr>
<td>New Walls / Outside</td>
<td>15,000</td>
</tr>
<tr>
<td>New Interior Walls</td>
<td>25,000</td>
</tr>
<tr>
<td>New doors</td>
<td>12,500</td>
</tr>
<tr>
<td>Plumbing</td>
<td>12,000</td>
</tr>
<tr>
<td>New Stair to 3rd Floor</td>
<td>2,500</td>
</tr>
<tr>
<td>Floor</td>
<td>20,000</td>
</tr>
<tr>
<td>Sprinkler System</td>
<td>20,000</td>
</tr>
<tr>
<td>Lighting</td>
<td>65,000</td>
</tr>
<tr>
<td>HVAC</td>
<td>65,000</td>
</tr>
<tr>
<td><strong>SUB - TOTAL</strong></td>
<td><strong>242,000</strong></td>
</tr>
</tbody>
</table>
Our greatest immediate need is for space appropriate for performing arts. The independent creatives of our community need appropriate space to produce theater, musical and other performing arts programs.

**Renovations to the Third Level include:**
1. Creation of a stage
2. Modular seating for approximately 160 theatre style or 80-100 banquet style
3. Addition of rehearsal space for dance and theatre (also appropriate for yoga classes) with appropriate flooring
4. Addition of restrooms for audience and shower rooms for performers
5. Addition of coat space

**THIRD FLOOR**

<table>
<thead>
<tr>
<th>Item</th>
<th>Cost</th>
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</thead>
<tbody>
<tr>
<td>Demolition</td>
<td>10,000</td>
</tr>
<tr>
<td>New Walls</td>
<td>15,000</td>
</tr>
<tr>
<td>New Interior</td>
<td>20,000</td>
</tr>
<tr>
<td>New Doors</td>
<td>8,000</td>
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<tr>
<td>Plumbing</td>
<td>27,000</td>
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<tr>
<td>Dance/Rehearsal Floor</td>
<td>8,000</td>
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<tr>
<td>Stage/Ramp</td>
<td>6,000</td>
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<tr>
<td>Floor Refinishing</td>
<td>10,000</td>
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<tr>
<td>Paint</td>
<td>10,000</td>
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<tr>
<td>Sprinkler System</td>
<td>20,000</td>
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<tr>
<td>Furnishings</td>
<td>10,000</td>
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<tr>
<td>Lighting</td>
<td>65,000</td>
</tr>
<tr>
<td>HVAC</td>
<td>65,000</td>
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<tr>
<td><strong>SUB-TOTAL</strong></td>
<td><strong>274,000</strong></td>
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</table>
Arts Councils across the nation struggle to maintain consistent levels of funding. Most are dependent on government and local foundations. Our work is integral to many small, but successful, art communities that stage important works but often lack large benefactors or endowments. We seek to create a “for-profit” branch operating as an LLC to generate revenue to support our non-profit charitable work. Our first proposed venture is to build a cocktail lounge in the sub-level of our building (working title: “Underbar”). This concept is based on a very successful business model currently operating in Traverse City, Michigan. The Underbar will not only run successfully independently, it will also compliment many other programs and events throughout the facility by providing services to those attending meetings, theatre patrons, ARTWALKers, Fund Raising events and more.

Renovations to the Sub-level include:
1. Bar and booth areas
2. Unique gathering spaces
3. Conservation of existing stone walls and terrazzo flooring
4. Conversion of the former boiler room to a catering kitchen
5. Code appropriate access and egress

<table>
<thead>
<tr>
<th>BASEMENT 4,300 Square Feet</th>
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<tbody>
<tr>
<td>Demolition</td>
<td>5,000</td>
</tr>
<tr>
<td>Wall restoration</td>
<td>10,000</td>
</tr>
<tr>
<td>Floor Clean / Polish</td>
<td>5,000</td>
</tr>
<tr>
<td>Paint</td>
<td>5,000</td>
</tr>
<tr>
<td>New Stairs 2 X $2,500</td>
<td>5,000</td>
</tr>
<tr>
<td>Partitions</td>
<td>5,000</td>
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<tr>
<td>Doors</td>
<td>3,500</td>
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<td>Electrical</td>
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<tr>
<td>HVAC</td>
<td>43,000</td>
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<tr>
<td>Plumbing</td>
<td>10,000</td>
</tr>
<tr>
<td>Sprinkler System</td>
<td>13,000</td>
</tr>
<tr>
<td>Bar</td>
<td>20,000</td>
</tr>
<tr>
<td>Furnishings</td>
<td>10,000</td>
</tr>
<tr>
<td>Liquor License</td>
<td>35,000</td>
</tr>
<tr>
<td><strong>SUB-TOTAL</strong></td>
<td><strong>212,500</strong></td>
</tr>
</tbody>
</table>

**EXISTING UTILITY TRENCH**

100'-0""
Parking in a downtown environment proposes a unique dilemma. The proximity of buildings makes it impossible for every business to have designated parking. Most downtown parking must be paid for during regular business hours. Many areas are restricted to only those using certain businesses or government services. We now have the option to purchase a space of our own that will accommodate 30 vehicles. This will enhance our ability to host meetings and events during regular business hours and provide parking in near proximity for our staff, those with disabilities and artists who are working in our building.

A FIRM FOUNDATION

GFAC purchased our building from the Peerless Furniture Company. After a fire, the building was scheduled for demolition. The community reached out to GFAC to help save the building due to a beloved mural (40 ft. high and 150 ft. long) on the North side of the building which depicts Gnomes storing the treasured syrup for making Vernors Ginger Ale in their enormous castle. We were able to raise the funds to purchase and renovate a portion of the building. Later on we developed issues with two of the outside walls and our roof. In 2013 we were able to repair the exterior walls and put a new roof on our building. This positions us to move ahead with renovations knowing that the investment is protected.

GIFT REGISTRY FOR OUR GOLDEN ANNIVERSARY

<table>
<thead>
<tr>
<th>Registry Category</th>
<th>Range</th>
</tr>
</thead>
<tbody>
<tr>
<td>Lobby</td>
<td>50 - 149</td>
</tr>
<tr>
<td>Balcony</td>
<td>150 - 349</td>
</tr>
<tr>
<td>Aisle Seat</td>
<td>350 - 499</td>
</tr>
<tr>
<td>Main Floor</td>
<td>500 - 749</td>
</tr>
<tr>
<td>Front Row</td>
<td>750 - 999</td>
</tr>
<tr>
<td>Marquee</td>
<td>1000 - 2400</td>
</tr>
<tr>
<td>Spot Light</td>
<td>2500 - 4999</td>
</tr>
<tr>
<td>Back Stage Pass</td>
<td>5000 - 7499</td>
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<tr>
<td>Green Room</td>
<td>7500 - 9999</td>
</tr>
<tr>
<td>Curtain Call</td>
<td>10,000 - 14,999</td>
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<tr>
<td>Center Stage</td>
<td>15,000 - 24,999</td>
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<tr>
<td>Standing Ovation</td>
<td>25,000 - 49,999</td>
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<tr>
<td>Box Seats</td>
<td>50,000 - 74,999</td>
</tr>
<tr>
<td>Star of the Show</td>
<td>75,000 - 99,999</td>
</tr>
<tr>
<td>Show Stopper!</td>
<td>100,000 +</td>
</tr>
</tbody>
</table>

NAMING OPPORTUNITIES

These opportunities are limited and we will accommodate in the order of receipt of donation.

<table>
<thead>
<tr>
<th>Room Type</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Theatre</td>
<td>250,000</td>
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<tr>
<td>Gallery</td>
<td>200,000</td>
</tr>
<tr>
<td>Rehearsal Room</td>
<td>50,000</td>
</tr>
<tr>
<td>Classroom 1</td>
<td>25,000</td>
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<tr>
<td>Classroom 2</td>
<td>20,000</td>
</tr>
<tr>
<td>Kitchen</td>
<td>10,000</td>
</tr>
<tr>
<td>Coat Room 1</td>
<td>5,000</td>
</tr>
<tr>
<td>Coat Room 2</td>
<td>5,000</td>
</tr>
<tr>
<td>Chairs (160 available)</td>
<td>200</td>
</tr>
</tbody>
</table>